Core Values Evaluator

Prioritization of Values: {identify the 3 – 5 strongest of your core values}

Make a list of all the values you have, writing the first seventeen on this sheet. Then begin a full pairwise comparison for each of your values. On line 2 you will compare Value #1 with Value #2, circling the number of the value that is more important to you. You can ask yourself: "If I absolutely had to choose just one of these two values, which would it be?" On line 3 you will compare Value #1 with Value #3 and Value #2 with Value #3. Continue in that way until all the values have been compared with each other.

Tabulate your results by counting how often a number is circled on the page. Then write that in the "rank" cell. Prioritize your values according to that rank.

Value	Comparison	Rank
1.		
2.	1 2	
3.	1 2 3 3	
4.	1 2 3 4 4 4	
5.	1 2 3 4 5 5 5 5	
6.	1 2 3 4 5 6 6 6 6 6	
7.	1 2 3 4 5 6 7 7 7 7 7 7	
8.	1 2 3 4 5 6 7 8 8 8 8 8 8 8	
9.	1 2 3 4 5 6 7 8 9 9 9 9 9 9 9	
10.	1 2 3 4 5 6 7 8 9 10 10 10 10 10 10 10 10 10	
11.	1 2 3 4 5 6 7 8 9 10 11 11 11 11 11 11 11 11 11	
12.	1 2 3 4 5 6 7 8 9 10 11 12 12 12 12 12 12 12 12 12 12 12	
13.	1 2 3 4 5 6 7 8 9 10 11 12 13 13 13 13 13 13 13 13 13 13 13 13	
14.	1 2 3 4 5 6 7 8 9 10 11 12 13 14 14 14 14 14 14 14 14 14 14 14 14 14	
15.	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 15 15 15 15 15 15 15 15 15 15 15 15 1	
16.	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 16 16 16 16 16 16 16 16 16 16 16 16 1	
17.	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 1 17 17 17 17 17 17 17 17 17 17 17 17 17 1	